

**WINN-DIXIE - ALABAMA
TICKET TO THE GAME
OFFICIAL RULES**

OPEN TO WINN-DIXIE SHOPPERS WHO ARE 18 YEARS OF AGE OR OLDER.
VOID OUTSIDE OF ALABAMA AND WHERE PROHIBITED BY LAW.

1. HERE'S HOW TO PARTICIPATE IN THE WINN-DIXIE TICKET TO THE GAME promotion ("Promotion") beginning at 12:01 AM Eastern Standard Time ("EST") March 5, 2018, and ending at 11:59 PM EST May 17, 2018, or when all available tickets have been distributed, whichever comes first ("Promotion Period"):

ELECTRONIC ENTRY: You will be eligible to receive TWO free tickets to your choice of one of the following: (1) a University of Alabama baseball game; (2) a University of Alabama softball game, with a qualifying purchase of \$40 or more in a single transaction when you scan your registered WINN-DIXIE REWARD CARD with Plenti ® with magnetic stripe and/or its associated key fob at any participating WINN-DIXIE Store during the Promotion Period. Your receipt will acknowledge eligibility for promotion at time of purchase and provide instructions for redemption. The list of participating stores will be posted at www.Winn-Dixie.com/TicketToTheGame during the Promotion Period. Tickets are limited and particular game tickets are available for selection while supplies last.

If you do not have a WINN-DIXIE REWARD CARD with Plenti ®, you may apply for a free one at the Customer Service Desk at any WINN-DIXIE Store location. No purchase is necessary to obtain a card. Sponsor (as defined in Section 2) and Sponsor Affiliates do not assume any responsibility for incorrect or inaccurate capture of entry information, including, but not limited to, technical malfunctions, human or technical error, printing errors, lost / delayed / garbled data or transmission, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Sponsor and Sponsor Affiliates are not responsible for electronic network, scanner or computer hardware or software malfunction and/or transmission failure, loss or delayed or corrupted data transmissions, or any technical or human failures, errors or difficulties of any kind.

2. **ELIGIBILITY:** The Promotion is open to any Winn-Dixie shopper with a registered WINN-DIXIE REWARD CARD who is 18 years of age or older at time of promotion. This Promotion is void outside of ALABAMA and where prohibited or restricted by law.
3. **PURCHASE EXCLUSIONS:** A qualifying purchase of \$40.00 or more at Winn-Dixie may not include any of the following items toward the purchase total: taxes, alcohol, tobacco, gift cards, money orders, postage stamps, pharmacy prescriptions, fees, FTD, charitable donations, Western Union, utility payments, vending machines, bottle deposit/refunds, event tickets and lottery.
4. **REDEMPTION:** To redeem your free baseball or softball tickets, customers must visit www.Winn-Dixie.com/TicketToTheGame, navigate to the Alabama Crimson Tide section and follow the instructions found on the page. Clicking the appropriate link will transport customers to a third-party site affiliated with the University of Alabama ticket office where he or she will be instructed to enter the promotion code found on receipt. The first 250 customers to redeem their receipt online with the University of Alabama will receive two (2) basketball tickets. Limit one promo code per customer, per day.
5. **APPROXIMATE RETAIL VALUE ("ARV"):**
Each set of two game tickets has the following ARV:

University of Alabama Baseball Tickets
University of Alabama Softball Tickets

\$16- \$20
\$10- \$20

Transportation to/from games is not included with the prize. Sponsor reserves the right to substitute the prize (or portion of the prize) with a prize of comparable or greater value if the prize cannot be awarded as described for any reason.

6. **GAMES ELIGIBLE FOR PROMOTION:** Eligible baseball games include: 4/1 vs. Kentucky, 4/12 vs. Texas A&M and 5/17 vs. Ole Miss. Eligible softball games include: 4/9 vs. University of Florida and 4/23 vs. Tennessee.

A list of eligible games can also be found at www.Winn-Dixie.com/TicketToTheGame.

7. **GENERAL RULES:** Sponsor (including Sponsor Affiliates) reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Promotion or violates the Official Rules. Participants agree to be bound by these Official Rules. All aspects of the prizes are nontransferable and no substitutions are allowed except at the Sponsor's or Sponsor Affiliate's sole discretion. Tickets must be used on dates specified by Sponsor or Sponsor Affiliate or they will be forfeited; dates are subject to change. In the event a game is cancelled for reasons out of Sponsor's or Sponsor Affiliate's control, Sponsor and Sponsor Affiliates reserves the right to substitute a prize of equal or greater value at the Sponsor's sole discretion. No cash equivalent or exchange of prizes is permitted (except at the Sponsor's or Sponsor Affiliate's sole discretion). **By participating in this Promotion, all entrants hereby agree and each entrant hereby remises, releases and forever discharges and agrees to indemnify and hold harmless Sponsor and the Sponsor Affiliates from any and all liability, claims, actions, and damages sustained or incurred by participation in the Promotion and the receipt and use of any prize(s) awarded (if any) arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Sponsor or Sponsor Affiliates.** Neither Sponsor nor Sponsor Affiliates make any warranty, representation or guarantee, express or implied, in fact, or in law, relative to the use of the tickets. The winners, in accepting the tickets, consent to the use of their names, addresses (city, state), photographs and likenesses for purposes of advertising, trade and promoting in any and all media on behalf of the Sponsor and Sponsor Affiliates, without further compensation, except where prohibited by law. If, for any reason, the Promotion is not capable of running as planned, including, but not limited to, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor and Sponsor Affiliates that corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, then Sponsor and Sponsor Affiliates reserve the right at their sole discretion to cancel, terminate, modify or suspend the Promotion. No more than the stated number of tickets will be provided. **CAUTION: ANY ATTEMPT BY A PARTICIPANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**
8. **GOVERNING LAW & VENUE:** Except where prohibited, by participating in this Promotion, participants agree that all issues and questions concerning the construction, validity, interpretation, administration, and enforceability of the Official Rules, or rights and obligations of the participants redeeming tickets, shall be governed by and construed exclusively in accordance with the laws of the state of Florida without giving effect to any principles of conflicts of law of any jurisdiction and that: (1) any and all disputes,

claims, and causes of actions arising out of, or connected with, this Promotion, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating, but in no event attorney's fees; (3) under no circumstances will any participant and/or ticketholder be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. By redeeming, or attempting to redeem, game tickets, all participants agree to be subject to jurisdiction in the Federal and State court of Florida and agree that all disputes relating in any way to this Sweepstakes must be resolved in the courts of Florida.

9. RULES REQUEST: To request a copy of the official rules, mail a self-addressed, stamped envelope by February 26, 2018, to WINN-DIXIE TICKET TO THE GAME Rules, c/o Manager of Corporate Communications., 8928 Prominence Pkwy Building #200, Jacksonville, FL 32256
10. SPONSOR: WINN-DIXIE STORES, INC., 8928 Prominence Pkwy Building #200, Jacksonville, FL 32256